

Machine Learning for Tangible Effects:

Natural Language Processing for Uncovering the Illicit Massage Industry

PhD Thesis Defense: Rui Ouyang

Sept. 5, 2023

Computer Science Harvard University



Update:



The talk is now on youtube!



& Thesis is now on Arxiv



Video shortlink: <u>tinyurl.com/nro-defense-video</u>
These slides: <u>tinyurl.com/nro-defense-slides</u>

My website: <u>nrobot.dev</u>

• My contact: nouyang@alum.mit.edu

[Edit from Sept. 15]



Outline of Talk



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- Part 1 (20 mins)
 The Google Places dataset: illegal activity in plain sight
- Part 2 (20 mins)
 The Forum dataset: two case studies and a hackathon



Outline of Talk

- Part 1 (20 mins)

 The Google Places dataset: illegal activity in plain sight
- Part 2 (20 mins)
 The Forum dataset: two case studies and a hackathon
- Part 3 (10 mins)
 My research journey:

 | Scotiabank | Digger Finger | Fiducial Force Sensor |
 Call-to-Action
 Acknowledgements







Content Warning

This work may contain sexist and racist language or topics

Discretion advised

(Should be SFW)

Feel free to leave any time! There's cookies outside.



The Google Places Dataset: Illegal Activity in Plain Sight

Part I



The Google Places Dataset: Illegal Activity in Plain Sight

Part I

Sections

- 1. Introduction
- 2. Classifier
- 3. Vulnerability Insights with Named Entity Recognition
- 4. Fairness with Ablation & Business Hours



What makes a massage parlor illicit?

Establishments with registered business names that ostensibly provide massage, wellness, and/or spa services while in fact deriving some clientele and revenue through the provision of commercial sex acts.

– V. Bouche and S. M. Crotty, "Estimating demand for illicit massage businesses in Houston, Texas," Journal of Human Trafficking, vol. 4, no. 4, pp. 279–297, Oct. 2018.



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In 2018:

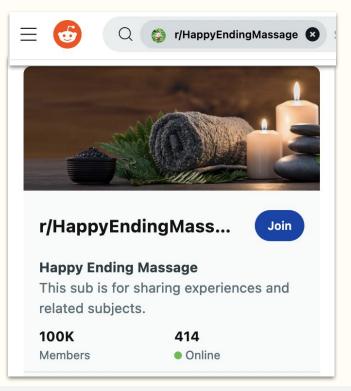
- 11,000+ IMBs in the United States
- Combined annual revenue of \$2.5 billion
- 100+ locations in Manhattan alone that received visits in first half of 2023



Keyhan, Rochelle, et al. "Human Trafficking in Illicit Massage Businesses (Report)." (2017).

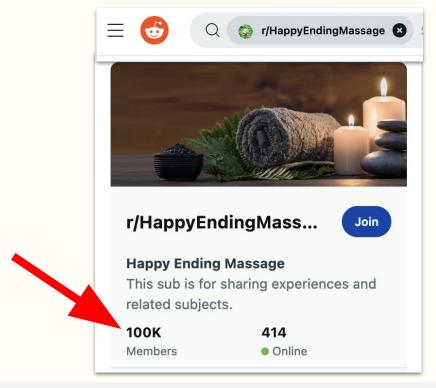


Not that niche





Not that niche





How is it linked to human trafficking?

IMI Employees

- Generally immigrant women, often undocumented, often in debt (travel loans)
- English barriers
- Often supporting family

Combination of sex and labor trafficking



How is it linked to human trafficking?

IMI Employees

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- English barriers
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Combination of sex and labor trafficking

"Trafficking in persons" shall mean the recruitment, transportation, transfer, harbouring or receipt of persons,

by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a **position of vulnerability** or of the giving or receiving of payments or benefits

to achieve the consent of a person having control over another person, for the purpose of exploitation.



The 4Ps Framework



The United Nations Global Plan of Action to Combat Trafficking in Persons



- Prevention
 - Monitoring
 - Laws
 - Reducing demand
 - **■** Public awareness



- Prevention
 - Monitoring
 - Laws
 - Reducing demand
 - Public awareness

Protection

- Rescue (victim-identification)
- Rehabilitation (access to help and long-term opportunity)
- Re-integration (voluntary repatriation)



- Prevention
 - Monitoring
 - Laws
 - Reducing demand
 - Public awareness
- Protection
 - Rescue (victim-identification)
 - Rehabilitation (access to help and long-term opportunity)
 - Re-integration (voluntary repatriation)

Who: Lawmaker

Why: Effect of policy



Prevention

Monitoring

Laws

Reducing demand

Public awareness

Who: Lawmaker

Why: Effect of policy

Protection

■ Rescue (victim-identification)

Rehabilitation (access to help and long-term opportunity)

Re-integration (voluntary repatriation)

Who: Non-profit

Why: Job training location



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The Network

SNAPSHOT – ASSESSING THE POTENTIAL IMPACT OF COVID-19 ON THE IMI

MARCH 2020

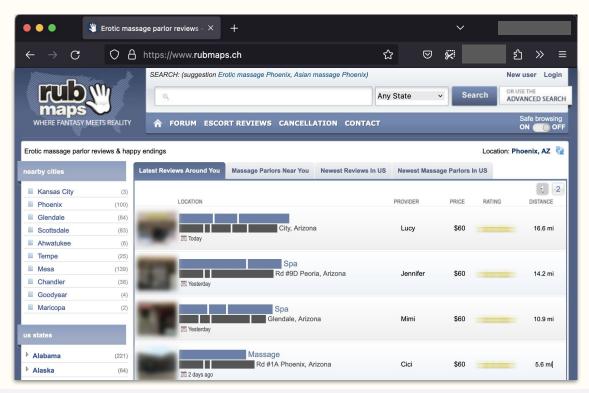
We assess the COVID-19 crisis will severely impact illicit massage business (IMB) operations in the short-to-medium term, particularly in states which ordered the closure of non-essential businesses. The potential long-term effects on the illicit

IMPLICATIONS OF STATE-WIDE CLOSURES ON IMB REVENUE: As of 26 March 2020, twenty-three states had ordered the temporary

result in monthly losses of approximately \$143-\$244 million dollars. Net storefront losses will vary based on fixed overhead costs.



Rubmaps





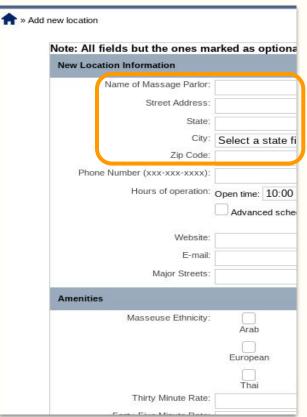
Rubmaps (video)





User-added listings







Monitoring over time

- Scrape frequency / CAPTCHA arms race
- Law enforcement action





2020, \$15 million forfeiture



Key Insight

Can we use larger, more stable, well-known website as complementary (or replacement) data source?

- **Rubmaps:** High precision
 - United States only
 - Does not have text (requires subscription)
 - Scraping-based



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Google Maps:

- World-wide
- Up to 5 reviews per business
- o API calls



Key Insight

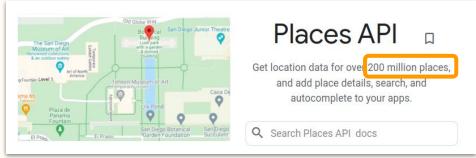
Can we use larger, more stable, well-known website as complementary (or replacement) data source?

- **Rubmaps:** High precision
 - United States only
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 - Scraping-based
- Google Maps:
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 - Up to 5 reviews per business
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Rubmaps: ~11,000 locations

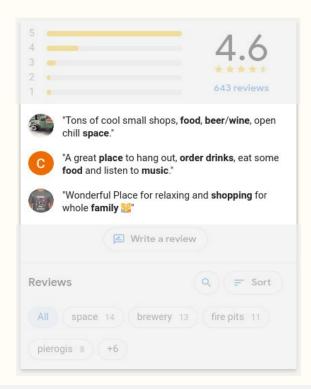
VS.

Google Maps:



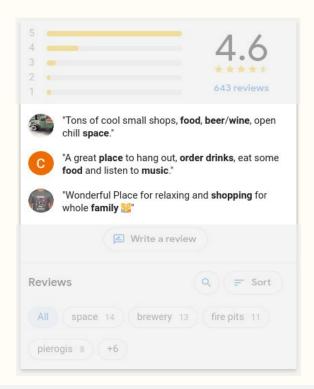


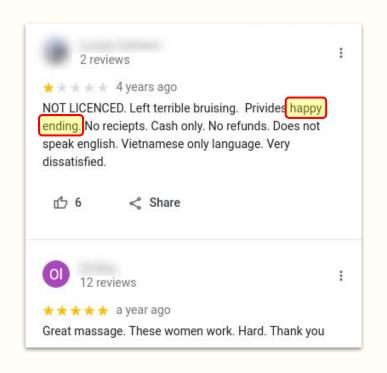
Feasibility





Feasibility







Mapped advertisements, showed different locations (globally) in supply and demand Ramchandani, P., Bastani, H., & Wyatt, E. (2021).
 Unmasking Human Trafficking Risk in Commercial Sex Supply Chains with Machine Learning. SSRN Electronic Journal.
 https://doi.org/10.2139/ssrn.3866259

Same phone number used in both recruitment and sales



Related Works -- 2 other classifiers

- Classified Yelp businesses with random forest
 - Maria Diaz and Anand Panangadan. "Natural language-based integration of online review datasets for identification of sex trafficking businesses." IEEE 21st International Conference on Information Reuse and Integration for Data Science (IRI) (2020)
- Classified individual Yelp reviews
 - Ruoting Li, Margaret Tobey, Maria Mayorga, Sherrie Caltagirone, and Osman Ozaltn. "Detecting human trafficking: Automated classification of online customer reviews of massage businesses." SSRN Electronic Journal (2021)
- Demands Estimate
 - Bouche, V., & Crotty, S. M. Estimating demand for illicit massage businesses in Houston, Texas. Journal of Human Trafficking (2018)

- Correlated socioeconomic factors with Rubmaps listings (per county and per census tract) - income, airport dist.
 - Anna White, Seth Guika2ema, and Bridgette Carr. "Why are you Here? modeling illicit massage business location characteristics with machine learning." Journal of Human Trafficking (2021)
- Analyzed (explicit) Rubmaps reviews: correlated text features suggesting trafficking / exploitation
 - Vries, Ieke de and Jason Radford. "Identifying online risk markers of hard-to-observe crimes through semi-inductive triangulation: The case of human trafficking in the United States." The British Journal of Criminology (2021)



Prior Classifier Limitations

- Limited to cities in 12 states
- Static releases by Yelp

Issue:

 Easy to move across cities, states under law enforcement pressure



Ground Truth

Label definition:

1 = a "flagged" a.ka. **illicit** business

0 = not concerned, a.k.a a **legal** business



Ground Truth

- No list of all massage parlors in U.S., let alone all illicit massage parlors
- Instead:
 Use Places API to find co-occurring massage parlors as a negative class
- Co-occuring = Same cities as Rubmaps
- If a business is <u>not</u> listed in Rubmaps, consider it a <u>legal</u> business

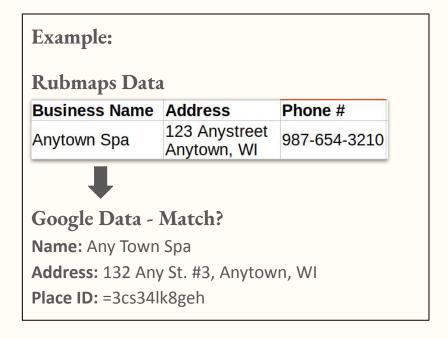
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How to get Google Place IDs from Rubmaps?

- Business can change names, address misspellings, etc.
- Use "Find Place" request: Takes text input, returns Place ID(s)
 Put in business name and address
- Final results use Google Places IDs provided by collaborator





Listed on Rubmaps: ~4,700 businesses

• Turnover:

Keep only locations reviewed since since **Jan. 1st, 2019** (up until April 1st, 2021)

- Total:4,719 businesses
- Cities: ~1,700
 Geocode city name to GPS point



nearby_search() for each of ~1,700 cities

• Cities from illicit class

- Returns 0–20 businesses (ordered by distance)
- Total:17,247 places



Subset (API cost) = \sim 7,000 businesses

- Total:17,247 places
- Overlap:
 1,541 places listed in Rubmaps
 (~9 % prevalence)
- Subset to half:7,431 places

SKU	Usage	Cost
Atmosphere Data	12,310 count	\$61.55
Basic Data	12,310 count	\$0.00
Contact Data	12,310 count	\$36.93
Geocoding	1,809 requests	\$9.05
Places - Nearby Search	1,788 requests	\$57.22
Places Details	10,522 requests	\$178.87

Total: \$344



Dataset Summary

Place IDs

- 4,719 positive
- 7,431 negative

12,150 total

place_details()

- Up to 5 reviews per place
- 55,385 reviews total



Dataset Summary

Place IDs

- 4,719 positive
- 7,431 negative

12,150 total

place_details()

- Up to 5 reviews per place
- 55,385 reviews total

Baseline algorithm:

Always guess most frequent class

Null accuracy: 61.2%



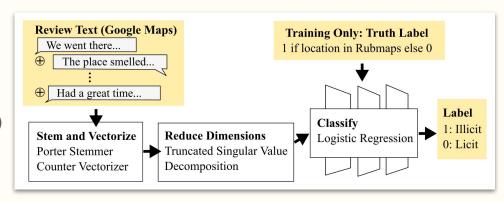
Methods

- Download review text& Clean (pre-process)
- Turn text into numbers (bag-of-words)
- Classify into illicit (label 1) or legal (label 0)
- Evaluate with **5-fold cross-validation**



Methods

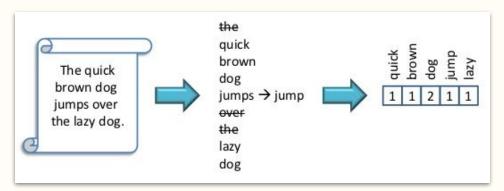
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Bag-of-Words (a.k.a. CountVectorizer)

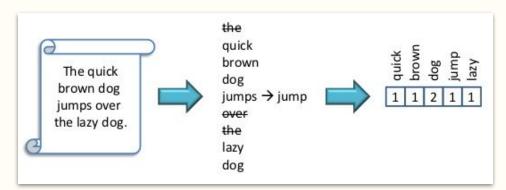
Tally words



Order of words doesn't matter

Bag-of-Words (a.k.a. CountVectorizer)

Tally words



Order of words doesn't matter





Stemming

Example:

Massage, massaged, massages -> massag

Reduces vocabulary size of BoW



Stemming

Example:

Massage, massaged, massages -> massag

Reduces vocabulary size of BoW

• Raw:

"Happy we went there."

"The place smelled."

"Spoke English there."

- Concatenate: "Happy we went there The place smelled Spoke English there"
- **Stem:** "happi we went there the place smell spoke english there"



Evaluation: 5-fold cross-validation

- 80% train, 20% test
- Run five times



Result: ~80% accuracy

Metrics

Accuracy	$0.794 (\pm 0.038)$
Precision	$0.718 \ (\pm \ 0.057)$
Recall	$0.797 (\pm 0.004)$
F1	$0.754 (\pm 0.033)$
MCC	$0.586 \ (\pm \ 0.062)$

MCC - Matthew's correlation coefficient

Requires good performance on both classes

- -1 or 1 perfect correlation
- 0 random chance



Result: ~80% accuracy

Metrics

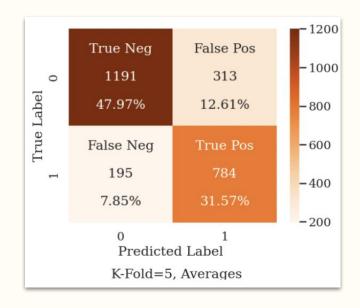
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Confusion Matrix





Can we improve? with bigger model

- Transformers architecture
- 66 million parameters vs 14,000
- End-to-end model

Input: Text

Output: Prediction



Result: ~80% accuracy still

DistilBERT

Metric	Accuracy	Precision	Recall	F1	MCC
Value	0.789	0.729	0.725	0.727	0.555

Previous results:

	Bag-of-Words
Accuracy Precision Recall F1 MCC	$0.794 (\pm 0.038)$ $0.718 (\pm 0.057)$ $0.797 (\pm 0.004)$ $0.754 (\pm 0.033)$ $0.586 (\pm 0.062)$

Hard problem -- likely noise ceiling on data



Summary: Google Places works

• Bag-of-Words: 80% accuracy

DistilBERT: 80% accuracy

Caveats:

• Not all places in Rubmaps are illicit



The Google Places Dataset: Illegal Activity in Plain Sight

Part I

Sections

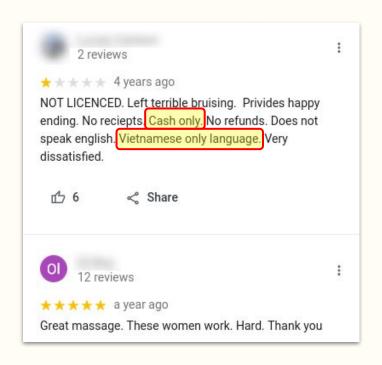
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Vulnerabilities

- Language barrier, racism
- Labor regulations: hours and pay

Does this vary between illicit and legal locations?





Named Entity Recognition

Pre-defined list of tags



Labor:

• MONEY: monetary values, including units

Ethnicity:

- NORP: Nationalities or religious or political groups
- LANGUAGE: Any named language



Labor & Opening Hours

Metadata:

Business opening hours

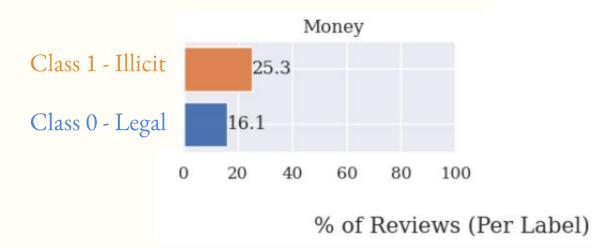
- Business open 7 days a week
- Open until 9PM or later

Features

- MONEY
- ETHNICITY
- OPEN LATE
- OPEN 7 DAYS

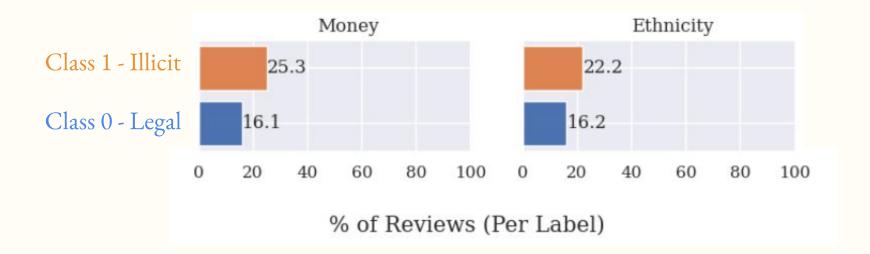


Distribution of NER Features





Distribution of NER Features

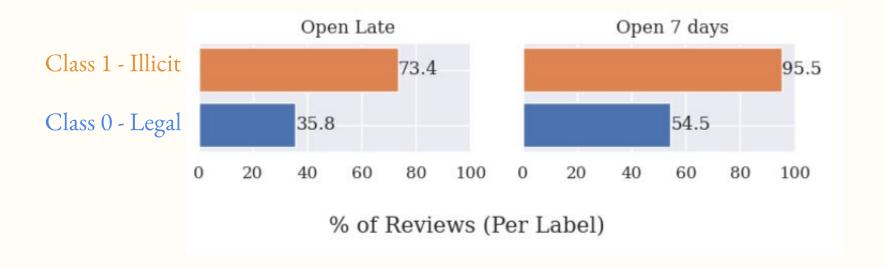




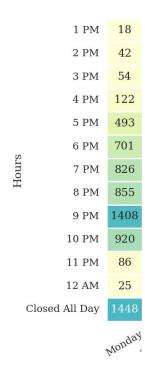
Distribution of business hours features



Distribution of business hours features









Distribution of Closing Hours

Label 0: 6998 Places (= 7528 Places - 530 Hours Not Known)





Day of Week

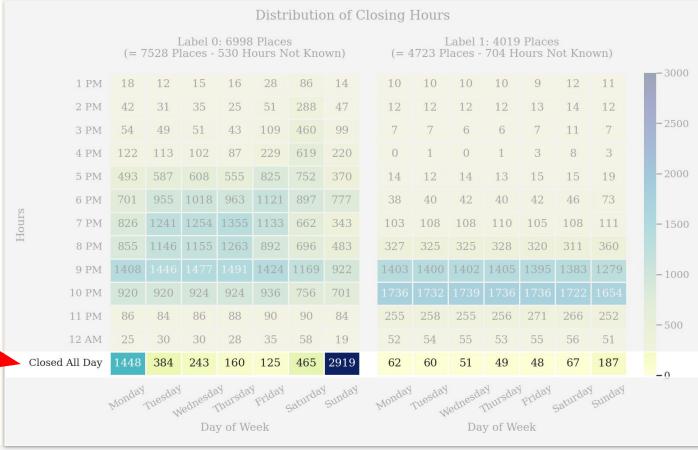


Distribution of Closing Hours Label 0: 6998 Places Label 1: 4019 Places (= 7528 Places - 530 Hours Not Known) (= 4723 Places - 704 Hours Not Known) 1 PM 2 PM -25003 PM 4 PM -20005 PM 6 PM Hours 7 PM -15008 PM 9 PM -100010 PM 11 PM -50012 AM Closed All Day -0Thursday Sunday Wednesday Wednesday Thursday Saturday Friday Saturday Friday Day of Week Day of Week











The Google Places Dataset: Illegal Activity in Plain Sight

Part I

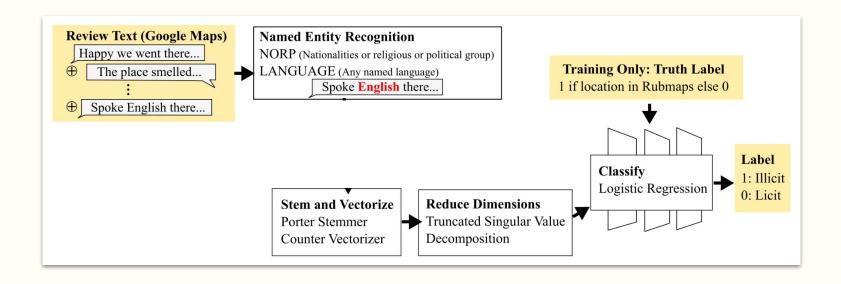
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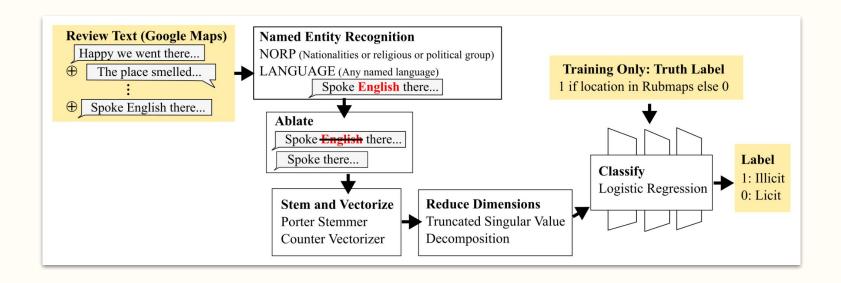


Fairness by Ablation (Removing Text)





Fairness by Ablation (Removing Text)





Ablation Results

5-fold cross-validation

Before

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Ablation Results

5-fold cross-validation

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		After Ablation
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F1	$0.754 (\pm 0.033)$	$0.754 (\pm 0.033)$
MCC	$0.586 \ (\pm \ 0.062)$	$0.582 \ (\pm \ 0.065)$

• About the same, ~80%



Hours only?

Training Only: Truth Label 1 if location in Rubmaps else 0 **Vectorize: Open Late Opening Hours (Google Maps)** 1 if closes 9PM or later on any day Monday: 11am to 9pm 0 if not Label Classify Tuesday: 11am to 9pm 1: Illicit Logistic Regression **Vectorize: Open 7 days** 0: Licit Sunday: 9am to 11pm 1 if open 7 days a week 0 ir not



Hours only - Results

Opening Hours (n=2) $0.700 (\pm 0.043)$ $0.595 (\pm 0.051)$ $0.721 (\pm 0.010)$ $0.651 (\pm 0.034)$ $0.399 (\pm 0.072)$

• Accuracy ~70%



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Part I. Summary

Bag-of-Word Classifier, DistilBERT
 Both ~80% accuracy

• Vulnerability Insights with Named Entity Recognition

More likely mention ethnicity, cash, open longer hours / closed less often

Fairness with Ablation & Business Hours

Ablation: Almost no change

Business hours: ~70% accuracy



Questions?

break



Part II

Demand



Part II

Sections

- 1. Introduction
- 2. Case Study: Domains
- 3. Case Study: Buyer psychology

Aside: Acronym expansion

- 4. Buyer insights
- 5. Hackathon



Part II

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Demand-Side

Rubmaps

- Paywall for reviews
- Login required for forum

Enter...



Demand-Side

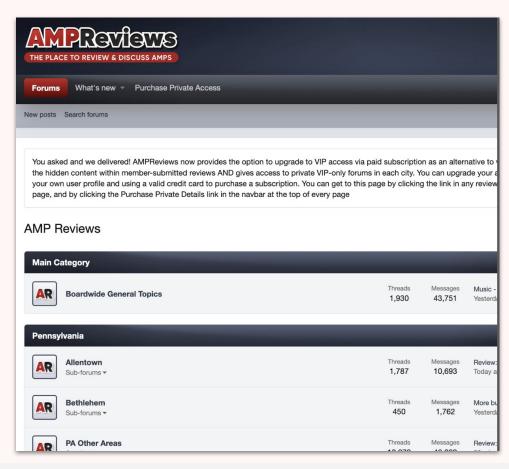
Rubmaps

- Paywall for reviews
- Login required for forum

Enter...

AMPReviews Discussion Forum

Public: internet archive
 Wayback Machine





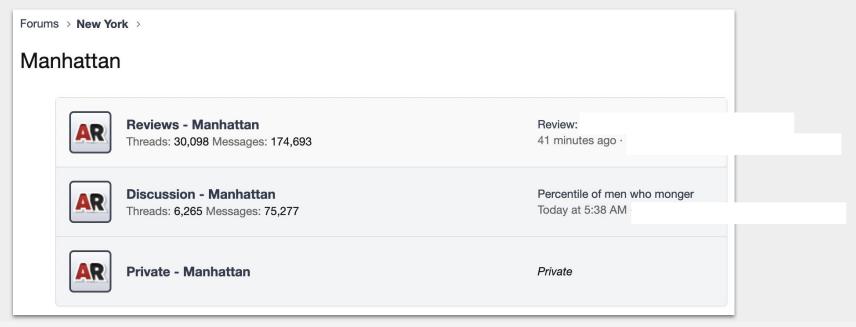
Since 2018

- ~620,000 posts
 - 0 621,636
- ~27,000 users
 - 0 26,928
- 12 states, ~90k individual visits
 - 0 90,824



Within each category...

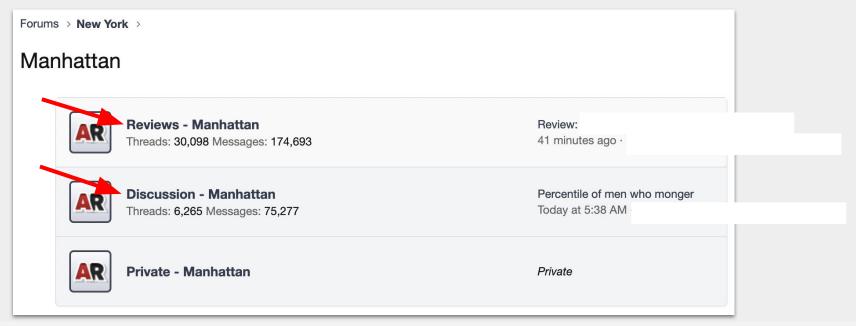
Reviews / Discussions / Private





Within each category...

Reviews / Discussions / Private



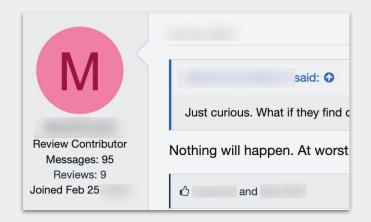


Post types

Reviews - Semi-structured first post

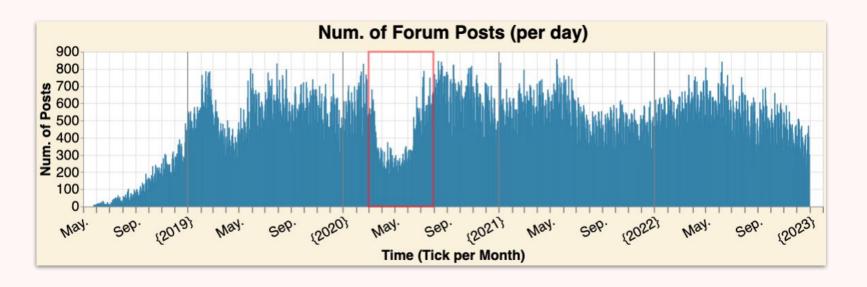


Posts





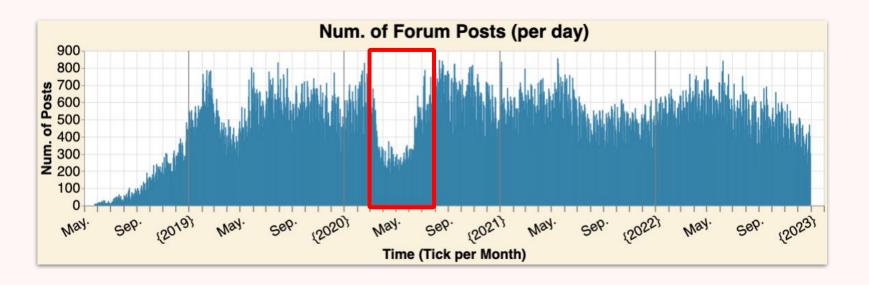
Exploratory Data Analysis (EDA)



Downtick from COVID



Exploratory Data Analysis (EDA)



Downtick from COVID



Part II

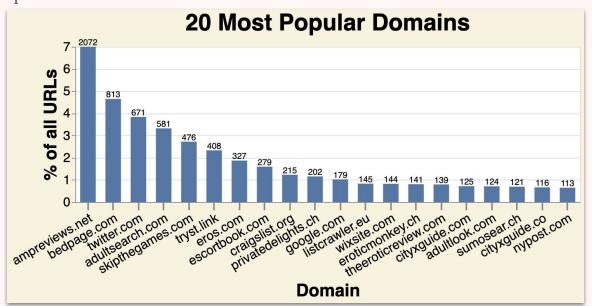
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Monitoring: What are the top domains?

- Extract from HTML tags
- Prune to top-level domain





Top 5 remain stable

2018- 2020	url	counts	%	2021- 2023	url	counts	%
1	ampreviews.net	867	11.03	1	ampreviews.net	1103	11.93
2	bedpage.com	300	3.82	2	bedpage.com	510	5.52
3	twitter.com	265	3.37	3	twitter.com	402	4.35
4	adultsearch.com	249	3.17	4	adultsearch.com	327	3.54
5	skipthegames.com	149	1.90	5	skipthegames.com	320	3.46



• Top 5 remain stable

2018- 2020	url	counts	%	2021- 2023	url	counts	%
1	ampreviews.net	867	11.03	1	ampreviews.net	1103	11.93
2	bedpage.com	300	3.82	2	bedpage.com	510	5.52
3	twitter.com	265	3.37	3	twitter.com	402	4.35
4	adultsearch.com	249	3.17	4	adultsearch.com	327	3.54
5	skipthegames.com	149	1.90	5	skipthegames.com	320	3.46
6	eros.com	142	1.81	6	tryst.link	292	3.16
7	cityxguide.com	125	1.59	7	escortbook.com	217	2.35
8	google.com	122	1.55	8	eros.com	177	1.91
9	cityxguide.co	116	1.48	9	craigslist.org	177	1.91
10	tryst.link	104	1.32	10	privatedelights.ch	176	1.90
11	eroticmonkey.ch	82	1.04	11	listcrawler.eu	126	1.36
12	nypost.com	68	0.86	12	theeroticreview.com	119	1.29
13	switter.at	65	0.83	13	sumosear.ch	106	1.15
14	flushingincall.com	62	0.79	14	wixsite.com	92	1.00
15	wikipedia.org	60	0.76	15	adultlook.com	86	0.93
16	cityxguide.photo	58	0.74	16	peach.cafe	80	0.87
17	pornhub.com	54	0.69	17	instagram.com	65	0.70
18	tnaboard.com	53	0.67	18	archive.org	59	0.64
19	business.site	48	0.61	19	ephillym.com	57	0.62
20	escortbook.com	48	0.61	20	eroticmonkey.ch	57	0.62



- Top 5 remain stable
- Cityxguide disappears

2018- 2020	url	counts	%	2021- 2023	url	counts	%
1	ampreviews.net	867	11.03	1	ampreviews.net	1103	11.93
2	bedpage.com	300	3.82	2	bedpage.com	510	5.52
3	twitter.com	265	3.37	3	twitter.com	402	4.35
4	adultsearch.com	249	3.17	4	adultsearch.com	327	3.54
5	skipthegames.com	149	1.90	5	skipthegames.com	320	3.46
6	eros.com	142	1.81	6	tryst.link	292	3.16
7	cityxguide.com	125	1.59	7	escortbook.com	217	2.35
8	google.com	122	1.55	8	eros.com	177	1.91
9	cityxguide.co	116	1.48	9	craigslist.org	177	1.91
10	tryst.link	104	1.32	10	privatedelights.ch	176	1.90
11	eroticmonkey.ch	82	1.04	11	listcrawler.eu	126	1.36
12	nypost.com	68	0.86	12	theeroticreview.com	119	1.29
13	switter.at	65	0.83	13	sumosear.ch	106	1.15
14	flushingincall.com	62	0.79	14	wixsite.com	92	1.00
15	wikipedia.org	60	0.76	15	adultlook.com	86	0.93
16	cityxguide.photo	58	0.74	16	peach.cafe	80	0.87
17	pornhub.com	54	0.69	17	instagram.com	65	0.70
18	tnaboard.com	53	0.67	18	archive.org	59	0.64
19	business.site	48	0.61	19	ephillym.com	57	0.62
20	escortbook.com	48	0.61	20	eroticmonkey.ch	57	0.62



- Top 5 remain stable
- Cityxguide disappears
- Escortbook moves up

2018- 2020	url	counts	%	2021- 2023	url	counts	%
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Aside: Acronym expansion

- 4. Buyer insights
- 5. **Raising public awareness** with a hackathon



Reducing Demand with Buyer Psychology

- What are the top concerns of buyers?
 - Law Enforcement
 - o STDs

...

- Relationships?
- Claims: most are married



Reducing Demand with Buyer Psychology

- What are the top concerns of buyers?
 - Law Enforcement
 - o STDs

...

- Relationships?
- Claims: most are married

"I recently got caught by her [...] it really tore up our marriage, but I was able to fix it and we worked things out, now I dont care to venture around or monger. I know the consequences [...] I am just to (sic) afraid of losing my SO and much more. So I would advise if yall continue to do it, do it very discreetly, change your clothings, use non scented soaps/lotions



Preliminary Investigation

- Traditional method:
 Manual coding
- New method:Word embeddings / topic models
- Word2Vec



Word2Vec

- Predict context of words
- e.g. given "The cat is" \rightarrow red, black

Trained on my data

- Custom pre-processing
 - Strip punctuation (S.O. → SO)
 - Kept capitalization (SO ≠ so)
 - Fewer stop words (and, the, so)
 - Kept words of length two



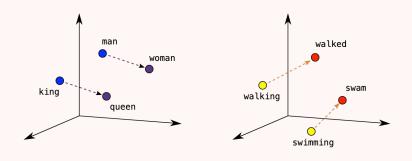
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 - Kept words of length two

Vectors: Distance and direction



Male-Female

Verb Tense



- Negative sentiments:
 - o worry
 - o anxiety



- Negative sentiments:
 - worry
 - anxiety
- Hypothesized concerns:
 - SO (for significant other)
 - marriage
- Other concerns:
 - LEO (for law enforcement officer)
 - o STD (sexually transmitted disease)
- Control words:
 - provider
 - parking
 - o table



- Negative sentiments:
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- Control words:
 - provider
 - parking
 - o table

• Hypothesis:

distance_worry(marriage)

 \approx

distance_worry(LEO)

>

distance_worry(table)



- Negative sentiments:
 - worry
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Hypothesis:

distance_worry(marriage)

 \approx

distance_worry(LEO)

>

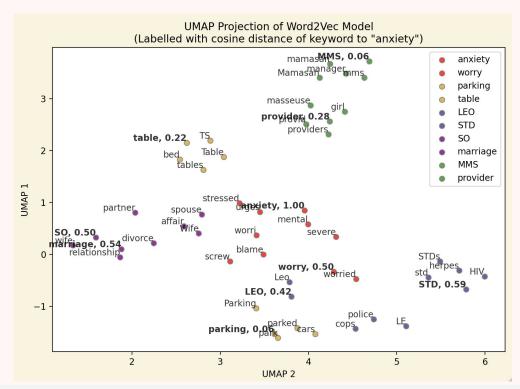
distance_worry(table)

For visualization:

Find closest 5 words in word embedding space

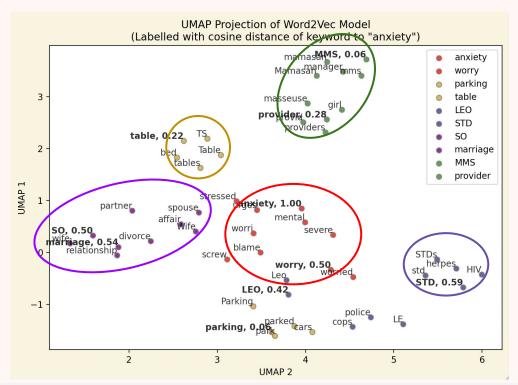


Project to lower dimension





Project to lower dimension

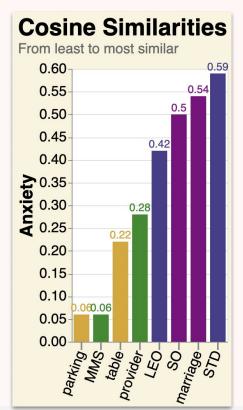


Not visually conclusive



Directly graph seed words

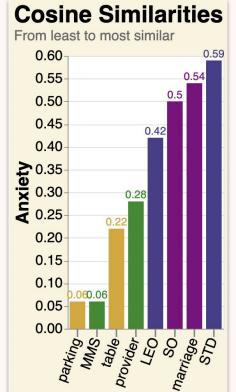
• Distance from "anxiety", "worry"

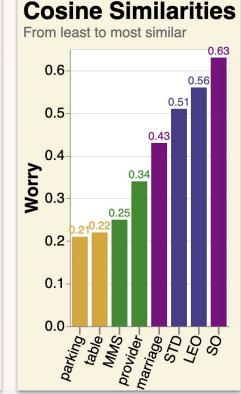




Directly graph seed words

• Distance from "anxiety", "worry"







The Forum Dataset: Two Case Studies and a Hackathon

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Aside: Acronyms!

A lot of acronyms used:

what does "mms" stand for in "once the mms trusts you"



Aside: Word embeddings are interesting

A lot of acronyms used:



what does "mms" stand for in "once the mms trusts you"



Without additional context, it is difficult to determine the exact meaning of "mms" in the given phrase "once the mms trusts you." "MMS" can stand for various things

depending on the context. In some contexts, "MMS" may refer to Multimedia

Messaging Service, which is a method of sending multimedia content such as images,

videos, and audio messages through mobile phones. In other contexts, "MMS" can

refer to a person's name or initials. It is possible that "MMS" is being used as an



Word2Vec embeddings

Nearest to "MMS":

- mms = 0.89
- mamasan = 0.83,
- manager = 0.80,
- Mamasan = 0.76



Retrain word2vec with bigrams

Bigrams are constructed with underscores

happy_ending
 <u>h</u>appy <u>e</u>nding
 HE

Can expand two-letter initialisms, e.g.
 HE

```
def find_abbreviation(query, model):
    similar_words = model.wv.most_similar(query, topn=50)

for phrase, _ in similar_words:
    inits = [word[0] for word in phrase.split('_')]
    candidate = ''.join(inits).upper()
    if query.upper() == candidate:
        print(f'{query=}, {phrase=} \t {query} means: {phrase.replace("_", " ")}')
        break
```



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- How much are buyers spending?
- How frequently do they go?



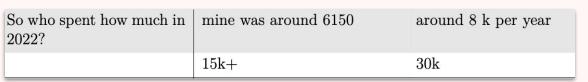
• How much are buyers spending?

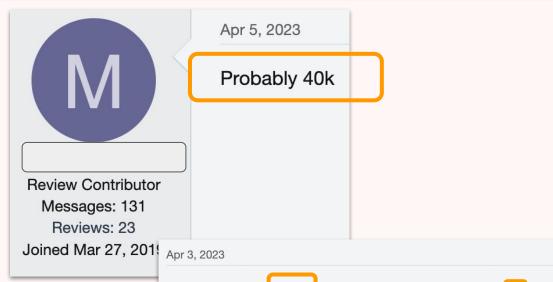
So who spent how much in 2022?	mine was around 6150	around 8 k per year
	15k+	30k

• How frequently do they go?



- How much are buyers spending?
- How frequently do they go?







From my peak of 6-7k rer year, I dropped to less than 2k this year.

- How much are buyers spending?
- How frequently do they go?

So who spent how much in 2022?	mine was around 6150	around 8 k per year
	15k+	30k
How many times do you visit a month?	used to do once a week	I binge while traveling
	Averaging 3 times a week and go to 4 only on occasions	



How much are buyers spending?

Joined Sep 12, 2018

How frequently do they go?

So who spent how much in 2022?	mine was around 6150	around 8 k per year
	15k+	30k
How many times do you visit a month?	used to do once a week	I binge while traveling
	Averaging 3 times a week and go to 4 only on occasions	

stable enough to afford it. If that is the case, then I would tell you to lay off any extracurricular activity(s) until your finances are in order.

I have no other activities demanding time or money, and many of the extra curricular activities are house remodeling and/or maintenance.

Personally, I would like to sell the house so I can have more free time and money for AMPS.



Buyer Demographics

- Income
 - Above average
- Age
 - "I am almost 40 and have been mongering since my early 20s"
 - o "If they are 45, they are still 25 years younger than me"
 - "been there a couple times when I was in grad school"
- Occupation
 - o "I work: in finance and logistics, in a medical setting, in pharmaceutical consulting, in tech
 - "Being in banking for over 30 years [...]"

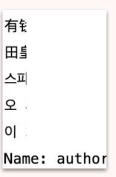


Buyer Stereotypes

Commonly white male, but ...

- Ethnicity
 - o "I'm ½ Chinese/Korean" "I'm Hispanic"
- Gender
 - "I saw a female monger on rubmaps that contributes reviews quite often"

Usernames





Buyer Stereotypes

Commonly white male, but ...

- Ethnicity
 - o "I'm ½ Chinese/Korean" "I'm Hispanic"
- Gender
 - "I saw a female monger on rubmaps that contributes reviews quite often"
- Relationship status
 - o "married once, never again. [...] I have my adult children & grand-children"
 - "If I had to guess, 85%+ of mongers are married or in a committed relationship"

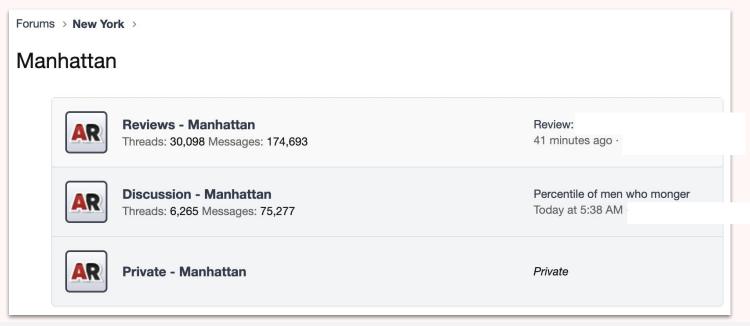
Usernames





There is more information...

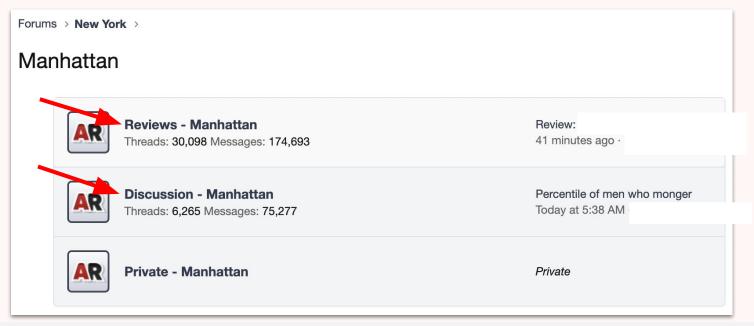
Reviews / Discussions / Private





There is more information...

Reviews / Discussions / Private





Post types

Reviews - Semi-structured first post



Posts





The Forum Dataset: Two Case Studies and a Hackathon

Part II

Sections

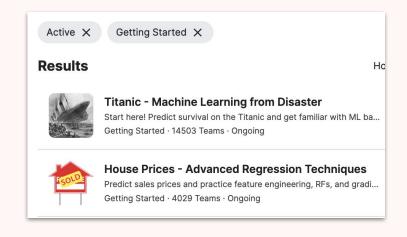
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Raising Awareness with Hackathons

- Kaggle Competitions
- First step: Open datasets!
 - MPForum dataset at:

https://kaggle.com/datasets/34ab6a6b2f6 166fe59b77815e3922f1f835770d08bd827 babc7bb4e9d31bbd4b





May 8th, 2023

Hackathon trial run

Keynote Speaker: Julie Braun



Keynote by Julie Braun

Our keynote speaker is **Julie Braun** who serves as the **Policy Initiatives Advisor at the Wisconsin Department of Justice.** Mrs. Braun has 25+ years of high-level public policy experience specalizing in victims' rights, public safety, and human trafficking policy. Her full bio can be found later in the page.

Schedule

Time	Event	Notes
5 - 5:20 PM	Keynote Speaker	Julie Braun Policy Initiatives Advisor at the Wisconsin Department of Justice
5:20 - 5:40	Introduction to Problem Area / Ethics / Dataset	Dataset will be hosted on Kaggle
5:40 - 6	Form teams of 2-3	(There'll be a data science workshop/tutorial if helpful)
6 - 7	Hack!	عاطططط ا
7 - 7:30	Intermission: Pizza Hang-out	Free pizza time! (Also, pitch your research if you'd like)
7: 30 - 8:30	Hack!	■ 666666
8:30 - 8:50	Presentations	99
8:50 - 9	Judges & Audience Vote	Y
9 - 9:30	(Optional) Celebratory desserts	=



Next HackHT: Oct 21st, 2023 Kickoff

Go to <u>hack4fem.github.io</u> to get email updates

• Sign-ups open at the end of September

Also looking for co-organizers:)

Existing Collaborators

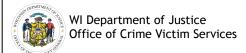
















My Research Journey & Conclusion

Part III

Sections

- 1. My research journey:
 - | Scotiabank | Digger Finger |
 - | Fiducial Force Sensor |
- 2. Call-to-Action
- 3. Acknowledgements



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Banks & Synthetic Transaction Data

- Bank Regulation
 - Hundred of millions of dollars in fines
- Use rules-based system
- 98% false positives
- Adopt machine learning
 - Synthetic data: good for class balance (low incidence outliers)
 - Good for continuing education
 - o and Hackathons
- Evaluate graph algorithm -- vary label sparsity

Agent-Based Models



Two Agent Types, Normal and Suspicious



Transactional activity largely occurs outside of normal business operating hours (e.g., an establishment that operates during the day has a large number of transactions at night, is almost always made in cash, and deposits are larger than what is expected for the business and the size of its operations.

- FinCEN: U.S. Financial Crimes Enforcement Network
 https://www.fincen.gov/sites/default/files/advisory/FIN-2014-A008.pdf
- FINTRAC: Financial Transactions and Reports Analysis Centre (Canada) https://www.fintrac-canafe.gc.ca/intel/operation/oai-hts-2021-eng



Agents

- Two types: **N**ormal and **S**uspicious
- Vary mean time of day

$$\mu_{hr,N}=12$$

$$\mu_{hr,S} = 22$$

Vary homophily:

Transact more with same type agent

$$P_{S,S} = 0.7$$

$$P_{S,N} = 0.3$$



Agents & Results

- Two types: **N**ormal and **S**uspicious
- Vary mean time of day

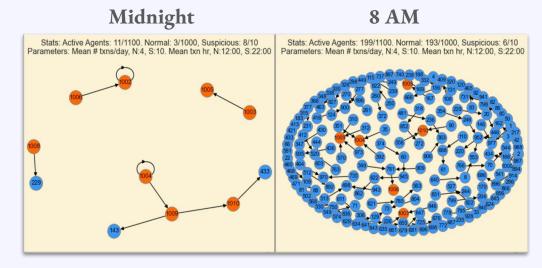
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Vary homophily:
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$$P_{S,S} = 0.7$$

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github.com/nro-bot/fake-banking-data

Digger Finger: GelSight Tactile Sensor for Object Identification Inside Granular Media

Radhen Patel, Branden Romero, Rui Ouyang, Edward Adelson 17th International Symposium on Experimental Robotics (ISER) 2020





Digger Finger: GelSight Tactile Sensor for Object Identification Inside Granular Media

Radhen Patel, Branden Romero, Rui Ouyang, Edward Adelson 17th International Symposium on Experimental Robotics (ISER) 2020



• Vibrator Motor

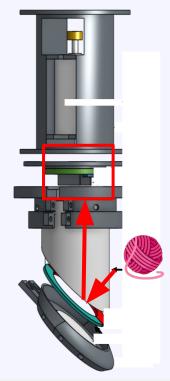
Wedge-shaped

Integrated sensor



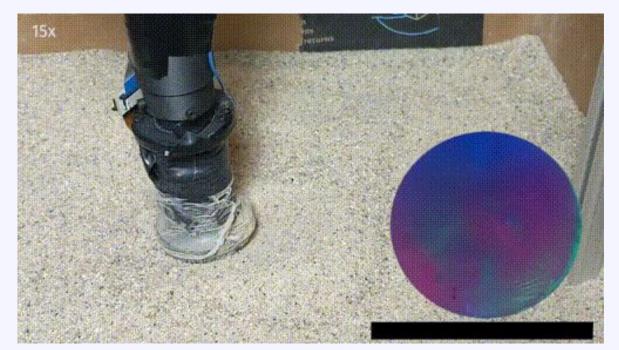


Digger Finger: GelSight Tactile Sensor for Object Identification Inside Granular Media





Digger Finger: GelSight Tactile Sensor for Object Identification Inside Granular Media









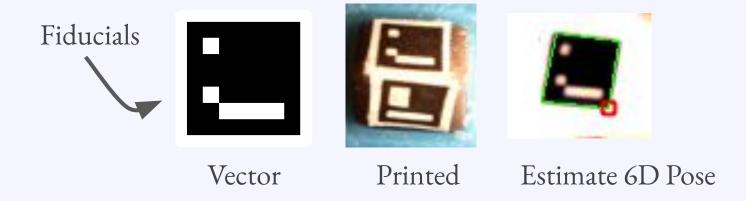


Rui Ouyang, Robert Howe IEEE International Conference on Robotics and Automation (ICRA) 2020

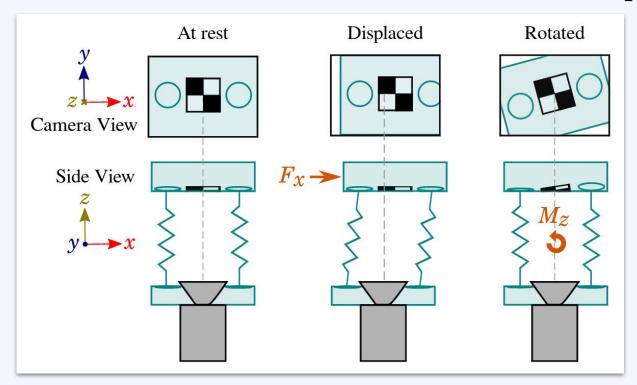




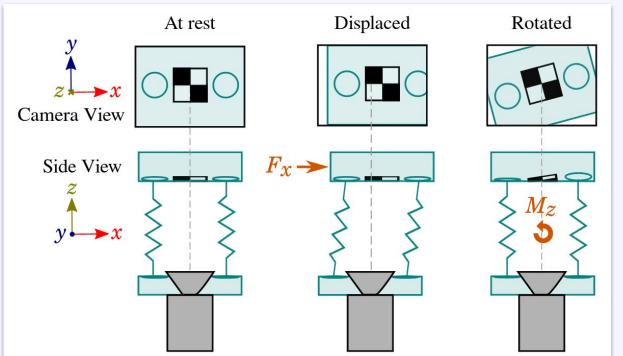
or "Fiducial Force Sensor" for short









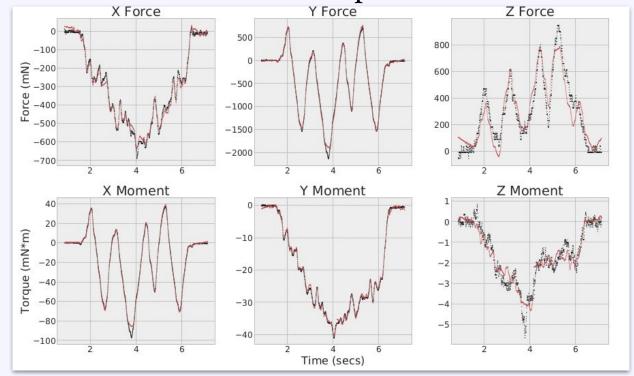




$$\begin{bmatrix} F_x \\ F_y \\ F_z \\ M_x \\ M_y \\ M_z \end{bmatrix} = \begin{bmatrix} & & \\ & K_{6 \times 6} & & \\ & & \end{bmatrix} \begin{bmatrix} D_x \\ D_y \\ D_z \\ D_{\theta} \\ D_{\phi} \\ D_{\gamma} \end{bmatrix} + \begin{bmatrix} B \\ B \end{bmatrix}$$

Black = Ground truth

Red = Fiducial sensor

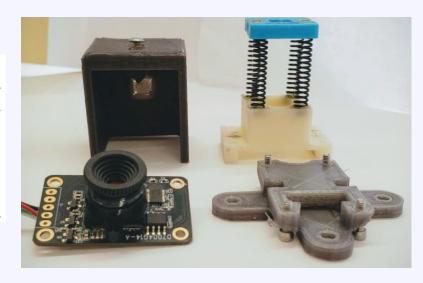




100x Cheaper: \$35 vs. \$3,500

TABLE II: List of components and approximate costs.

Part	Details	Cost
Camera LED and 2 wires 4 springs 3D printed pieces Heat-set Threaded Inserts Misc. Bolts	Mini Camera module, AmazonSIN: B07CHVYTGD Golden DRAGON Plus White, 6000K, 124 lumens Assorted small springs set PLA filament Package of 50 from McMaster-Carr (use 2) Hex socket head	\$20 \$2 \$5 \$5 \$1 \$1
Epoxy	5 minute	\$5



Open-Source Hardware & Software

• Released design files: <u>sites.google.com/view/fiducialforcesensor</u>



Open-Source Hardware & Software

- Released design files: <u>sites.google.com/view/fiducialforcesensor</u>
- Dr. Pavan Kaushik postdoc at Max Planck Institute of Animal Behaviour Locust Swarming







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Call-to-Action: Research

Question

To what extend do these forums promote and normalize misogyny and contribute to real-life harm?

Motivation

Atlanta shootings in 2020

Sub-questions

Toxicity metric?

Toxicity spread?

Link to real life?

Question

How can we automatically extract user insights?

Motivation

Shift attention from providers to buyers Estimate impact of policies

• Sub-questions

What information is present?

Disambiguating professions?

Subject of text (first- or third-person)?

Skew of data (vs. general population)?



Call-to-Action: Public Awareness

- Join the hackathon!
 Oct. 21st
 hack4fem.github.io
- Explore the datasets!
 github.com/nro-bot/imi forums
- I'll post more details at <u>nrobot.dev</u>

Academic/Institutional Support
Year-long Fellowships
(similar to Work of the Future)

More generally --

sites.google.com/view/nlp4positiveimpact

Summary

- The Google Places dataset: illegal activity in plain sight
- The Forum dataset: two case studies and a hackathon
- My research journey:

 | Section and Discontinuous | Eider aid Force
 | Property | | Eider
 - | Scotiabank | Digger Finger | Fiducial Force Sensor |]

Future

- nrobot.dev / nouyang@alum.mit.edu
- Jobs: Industry, research doesn't have to be AI4SG (Effective altruism)

Research is collaborative!

Open datasets, open source hardware, open source software, tools for collaboration





Acknowledgments

My committee!

Professor Roberto Rigobon

Professor Finale Doshi-Velez

Professor David Parkes









Acknowledgments

My committee!

Professor Roberto Rigobon

Professor Finale Doshi-Velez

Professor David Parkes







Collaborators
John McGrath, IBM
Julie Braun, WI DoJ
Carlos Garcia, The Network









Loyal Friends!

Friends Marcela Rodriguez, Irina Tolkova Judy Baek

Roommates Erons Ohienmhen, Ondřej Bíža Arianna McQuillen, Gagan Khandate

Partner
Diony Rosa

Friends -- Ilia Lebedev, Sarah Cheng, Lily Zdansky, Cathy Wu, Anvita Pandit











Support Systems

Psychiatrist - Blake Ritter

Dane Kouttron
Julian Merrick
Amber Houghstow
John Aleman
Nick Kirkby

Daniel Gonzalez Albert Wang

Joao L. A. S. Ramos, Michael Laura Shumaker, Robin Deits, Amy Qian, Ethan Rahn, Annie Labine, Ava Chen, Ben Katz, Juliann Ma



Letter Writers

Alexander Wait Zaranek (Curoverse)

Sangbae Kim (Biomimetics)

James Bales (Strobe Lab)

Lucas Janson (Statistics)

Daniel Frey (2.007)

Sanjay Sarma (EdX)

Isaac Chuang (NarwhalEdu)

Ken VanArsdel (Fitbit)



Final Push

- Anna Kreuder
- Erons Ohienmhen
- John Aleman
- Eric Marion
- Ben Hayes
- Mark Goldstein
- Eric Lu
- Cheryl C & Tammi Chen



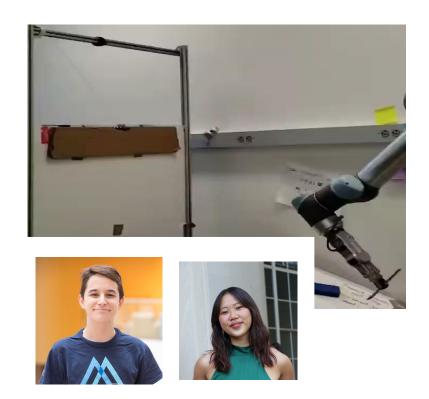
More people!

Admins -- Huge thanks to Dr. John Girash!

UROPs Santi Cantu Erin Zhang

Interns Julian Phillips Kennedy Danny O'Connor

Janitorial & Security Staff



Labs I went through

Howe Lab - Prof. Robert Howe Buse Aktas, Alperen, Yash, Qian Ted Sirota, James Weaver

Biomimetics Lab - Albert, Joao

Helping Hands Lab - Robert Platt

Adelson Lab - Radhen Patel, Branden

Romero, Shaoxiong Wang, Sandra Liu,

Felipe Veiga, Edward Adelson, Greg Izatt

MD309 - Anitha Gollamundi, Aaron B.

MD209 - Jialiang, Dor, Mia, Kat

MD121 - David, Eric, Mark, Crystal,

Mark York

Prof. Suzanne Smith





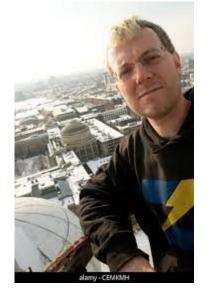
More people!

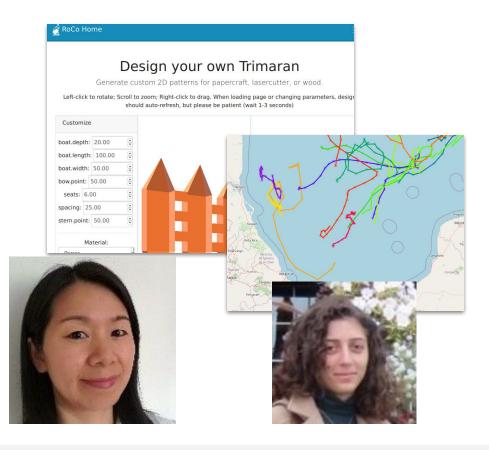
Carrie Chai, Ming, and Elsa Riachi @ Scotiabank

Ankur Mehta

Zoz Brooks







My Parents!





The End

Thank you!



Extra Slides



aaari.info/20-12-11chin

Prof.'s Chin, Takahashi

Ethics

- (Almost) all sex work is illegal in US
- Limited by resources to only egregious cases of trafficking
 - However the "quick win" can be to just shut a place down
- Points of View
 - Consult Hacking\\Hustling hackinghustling.org

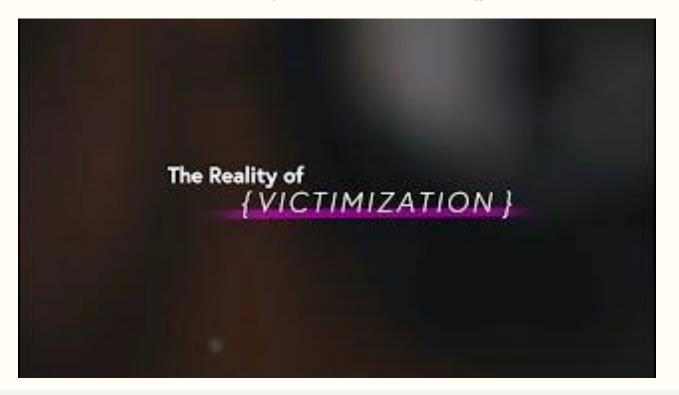
What are the effects on women who work in illicit massage parlors?

- Some argue that illicit massage parlor work is oppressive and the women workers are typically survivors of human trafficking and are vulnerable to exploitation and violence
- Others argue that llicit massage parlor work is similar to other types of work, leading to financial independence and flexible work situations
- Women often chose illicit massage parlor work from a very small number of employment options; some women described being coerced or deceived into this work, but most women said that they chose this work as their best alternative among limited options
- On the positive side, the pay was higher than in other industries and could provide opportunities for self-employment
- On the negative side, there were risks to physical health (HIV, STIs) and mental health (isolation, stigma); risk of violence from clients and owners, and robbery in this cashbased industry; and possible arrest, fines, and jail, as well as deportation in the case of undocumented immigrants

- How do law enforcement and the criminal justice system affect the industry?
- Much research has focused on sex trafficking, street prostitution, and the causes of criminal behavior (e.g., linkages among low income levels, drug use, and prostitution; the role of mental health issues and history of abuse)
- Fear of arrest almost always superseded fear of robbery or assault; many women were reluctant to seek police protection
- Women who did not read or speak English were often unaware of what was happening after their arrests, leaving them vulnerable to predatory lawyers (or those posing as lawyers), both in their criminal proceedings as well as their immigration cases

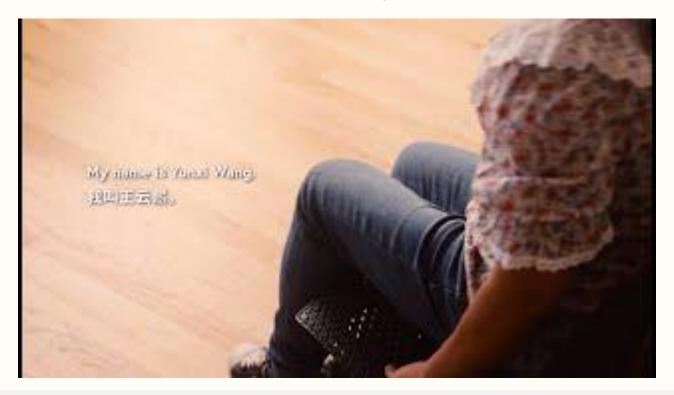


The Network Video (Subject Matter Experts)





The Network Video (Personal Story)





Ethics

Butterfly

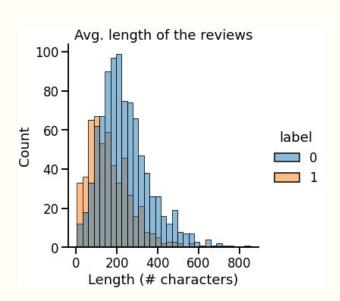
Happy to discuss more :)

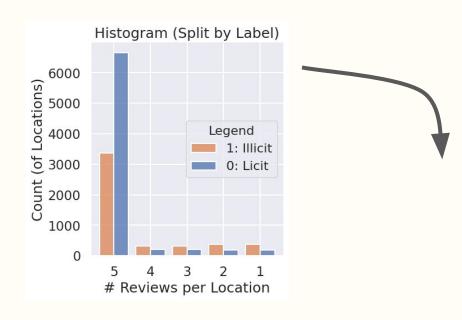
- https://www.butterflysw.org/publication
- Chin & Takahashi; https://aaari.info/20-12-11chin

The Network Team

- https://www.thenetworkteam.org/research
- https://www.mass.gov/files/documents/2018/04/30/Polaris%20HT%20IMB%20Report.pdf
 - "Most victims of illicit massage businesses are women from the mid-thirties to late fifties from China and South Korea"





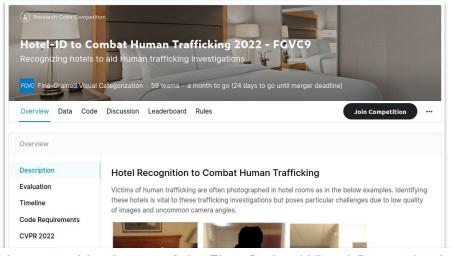




Meta Thoughts ala Traffik Analysis Hub

How to engage computer science community?

- Datasets (incl. labor trafficking)
- Competitions (<u>Hotels50k</u> kaggle)
- Funding, manpower, institutional support
 - internships, capstones, fellowships, postdoc positions
- Concrete use cases



This competition is part of the Fine-Grained Visual Categorization FGVC9 workshop at the Computer Vision and Pattern Recognition Conference CVPR 2022. A panel will remain the ten authorization for 75 125 1,111



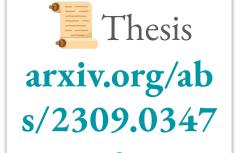


PhD Thesis Defense





Rui Ouyang nrobot@mit.edu | nrobot.dev Sept. 5, 2023



Future



If you know folks working in industry in the AI/NLP or robotics spaces in industry, I'm looking for a job!

- It's a bit old but I have a resume, linked here
- Preferably: A nice, 500+ person company
 - I prefer a 40 hr work-week
- Prefer: in Boston (in-person at least part of the time)
 - Would consider other places (especially if remote)
- Prefer: hard floor at 175 k
 - Would consider factors like vacation / mission / opportunities to advance / supportive hiring manager etc.

Also if you want to co-work on job applications, let me know:)



Wachine Learning for Tangible Effects: Natural Language Processing for Uncovering the Illicit Massage Industry & Computer Vision for Tactile Sensing

Thesis Defense: Rui Ouyang / Sept. 5th, 2023 / nouyang@alum.mit.edu